THINK**PROXI**
Location Intelligence

Think Possibilities.

THINK**PROXI.**

MEMPHIS MUSIC APP
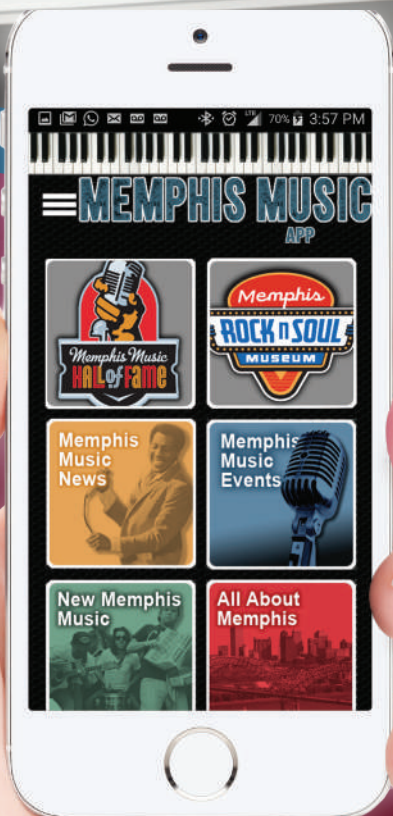
What is ThinkProxi?

ThinkProxi is a digital, interactive platform that seamlessly integrates the digital with the physical space. Reinvent your customer's visit through their own smartphones on-site and off-site, creating a mobile *eco-system* with the venue and the consumer.

thinkproxi.com

ThinkPROXI for Attractions

Proximity Content Management System
A user-friendly content management system to spotlight promotions, attraction info, entertainment, and real-time events

Integrated Dashboards
Data-integrated dashboards to oversee beacons, run reports, and manage social media engagement

Customer Behavior Analytics
Individualized technology to gauge demographics and visitors' habits and interactions on-site, as well as campaigns after their visit

Immediate Results
Immediate results that lead to more than just ticket sales, including driving pedestrian traffic, keeping employees and guests safe, and building long-term relationships and loyalty

ThinkPROXI for Visitors

Interactive Experiences
A user-friendly application to attract guests through personal, interactive experiences and social media

Rich Content
Real-time rich content including video, audio, pictures, and text on a particular exhibit, outlet, or destination as visitors approach a location within an attraction

Consumer Marketing
Custom offers, coupons, and individualized sales messaging based on localized behavior

Social Media
Welcome and exit messages with relevant information that visitors can like, comment, favorite, and share

Self-Guided Experience
An easily accessible, self-guided tour that guests can personalize based on behavior and preferences

Want to engage more visitors?

Contact us Today!
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thinkproxi.com/contact